Company Profile

Training & Consulting

Research & Development

www.logtel.com *Your Telecom Future*

Abstract

LOGTEL Computer Communications Ltd. was established in 1984 by Dr. Jacques Bensimon and is recognized as the source of knowledge for the international Telecom market.

LOGTEL has evolved to be a well-accepted knowledge source for the telecom community worldwide. Since day one, LOGTEL has been accepted as being an outstanding provider of professional training and consulting services, supporting the development of sophisticated communication systems. In addition, LOGTEL recently opened its in-house Computer Technology Skills (CTS) courses to the public.

With its headquarters in Israel, LOGTEL operates worldwide, including in the USA, Canada, Cyprus, Greece, Turkey, Singapore and China, with branches in India and Chile. Seminars, conferences and hands-on courses with a variety of over 100 subjects have been delivered to more than 100,000 professionals.

In addition to its training and consulting activities, LOGTEL runs an R&D operation for the development of innovative products. Two spin-off companies have already been parented by LOGTEL.

Xilinx, Inc. (NASDAQ: XLNX) the world-wide leader of programmable logic solutions, has appointed LOGTEL as the Authorised Training Provider (ATP) in Israel and Turkey.

Symbian is a software licensing company that develops and supplies the advanced, open, standard operating system for data-enabled mobile phones. Symbian appointed LOGTEL as a worldwide Training Partner.

LOGTEL's mission, as the source of knowledge, is to serve as a "catalyst" for the international Telecom and Hi-tech industry.

Public seminars and in-house training provide well-defined knowledge themes. New technological trends are presented to hi-tech audiences at Conferences and Congresses.

Whether targeted at decision-making executives and marketing people (presenting concepts and technical overviews), or at technical staff (going into the technical details), the seminars and congresses help increase not only knowledge, but also confidence in making productive business decisions.

Hands-on seminars are also offered at the TTC - Telecom Training Center, at LOGTEL's facilities.

LOGTEL's customer base includes any company or organization that has a need for knowledge in the spheres of Telecom, Hardware Design or Computer Technology Skills. Actual customers include professional high tech and Telecom companies, service providers, PTTs, cellular operators, government organizations, defense establishments, military agencies and financial institutes. They also include Telecom development companies and exporters, such as Motorola, Intel, Checkpoint, Amdocs, Cisco, Nice, Comverse, ECI and many others.

Training Staff

At Logtel, training is dedicated to helping customers reach and exceed their learning goals by sharing expertise and best practices with the customers.

LOGTEL is very proud of its panel of leading and outstanding international telecom professional experts. These professionals are deeply involved, highly motivated and well experienced in all areas of Telecom and Computer Technology Skills.

Their knowledge is both appreciated and respected. They hold important R&D, marketing and consulting positions and are active in international forums and committees.

This team of instructors not only has serious and seasoned experience but also an unlimited passion to help customers meet their objectives.

The team is willing to produce customized training courses in any subject the customer may need.

Public Seminars

The experience gathered during the years allows LOGTEL's staff to offer a diversified, though focused, series of technical seminars.

The Telecom topics offered span the whole telecom spectrum including Telephony Networks, Data Communication, Wireless and Cellular, Internet, Network Management and Network Security.

More than 60 varied Computer Technology Skills courses are offered and include courses in Software Engineering, Project Management, Database, Software Testing, Linux/Unix, Java, C++ and more.

LOGTEL is flexible and so all its courses can be adapted to the in-house requirements of its customers.

LOGTEL offers more than 100 different public seminars, with a total of more than 400 training sessions per year.

These subjects are constantly updated to reflect technology evolution, market demands and special customer needs.

Having its "ear to the ground" for developments in the world of telecommunications, LOGTEL's staff updates the seminars and their contents to include the latest technologies, standards, concepts and trends in this fast changing field. It is standard for LOGTEL to introduce new technology into the market by bringing experts from abroad to lecture on innovative subjects.

Conferences and Congresses

LOGTEL organizes congresses on exciting subjects exposing new trends, technologies and applications to the industry on themes such as Mobile Communications, from 2G to 4G, IP Networking, Push To Talk, Next Generation Networks, IP TV, DWDM, IN, IMS, VoIP, SIP and more.

These events provide a unique opportunity for professionals to meet and interact with colleagues from Israel and abroad.

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Corporate Training

LOGTEL offers hi-tech companies customized training programs, covering two needs:

- Special training courses to bring a company's personnel up-to-date. These courses are carefully tailored to the technical level and needs of the participants and include both telecom and computer technology shills courses.

- Training the company's worldwide support personnel and/or customers, in the operation and maintenance of the company's own products. LOGTEL is willing to undertake all training activities, "outsourcing" the training operation as needed.

e-Learning LOGTEL University

As pioneer and leader in the Internet world, LOGTEL has developed an on-line e-Learning program. e-Learning is a critical component of the enterprise learning strategy in today's fast-paced work environment.

With the Internet, education can be

- Available - always on, always current, always relevant

- Scaleable - higher teacher/student ratios, more markets

- Personal - my learning path, my pace, my preference, my context

- Collaborative - learning communities, multi-directional interaction.

On-line training is offered as an additional service. e-Learning is delivered by the most experienced lecturers in Datacom and Telecom areas. The program is composed of four groups containing more than 40 subjects. Each subject is made up of a number of different sessions that may be taken separately.

The LOGTEL e-Learning program covers the most popular and exciting topics in the Telecom/Datacom area.

e-Learning Topics Sample

DATACOM

* Intro

* WAN

* BB Access

INTERNET

* TCP/IP

* Internetworking & ISP

* Security

* VPN

* VoIP

MOBILE/WIRELESS

* 2G

* GPRS

* 3G

* 2G to 4G

* Fixed Wireless

* Mobile Billing

TELECOM

* Telephony

* CCSS#7

* IN

* Telecom Trends

* Camel & Roaming

Consultancy

LOGTEL is recognized as an experienced provider of professional consulting services in the development of sophisticated communication systems. LOGTEL involvement begins from the very first stages of a project:

- Assessment of RFP's and preparation of technical proposals
- Study, analysis and comparison of proposed solutions
- Selection of a suitable supplier ensuring full compliance with the terms of tender.

LOGTEL's involvement continues with:

- Definition and Requirements
- Design
- Staff Training
- Implementation
- Integration
- Testing
- Product Development
- Management

Xilinx Design

XILINX APPOINTS LOGTEL AS AUTHORISED TRAINING PROVIDER

Logtel to cover Israel for Xilinx training programs

Weybridge, Surrey UK. - October 4th, 2004 - Xilinx, Inc. (NASDAQ:XLNX) announced the appointment of Logtel Ltd, as Authorised Training Provider (ATP) in Israel. Logtel are authorised to train Xilinx customers and partners on the complete range of Xilinx training programs.

Professional Education and Training will:

- *Reduce* your Learning *Time*
- *Improve* Design *Quality*
- *Competition Advantages* by more Complex System Designs
- *Higher* Design *Creativity*
- *Lower* Production *Costs*
- **Build** *Expertise*
- *Shorter* Design *Times*
- *Win* the Race to *Market*

LOGTEL delivers high-level Xilinx training to R&D engineers from advanced Israeli companies of all sectors.

Training includes HDL Languages, FPGA Design, DSP Design, Hi-speed Design, Embedded Systems, PCI Design and more.

To summarize

- LOGTEL is internationally known as a training **center** for the **Telecom and Computer Technology Skills** market.

- **Seminars, Conferences and Hands-on Courses** are at the heart of LOGTEL's activities.

- Over **100** subjects from which to choose. Telecommunications and Computer Technology Skills seminars, from introductory to the **most advanced,** are offered both to the **public** or **tailored** for **in-house** training on customer premises.

- LOGTEL is known for its **flexibility** and **responsiveness** to emerging and unplanned **needs.** LOGTEL also has experience in **outsourcing** worldwide customer **training** for major companies.

- LOGTEL is very proud of its panel of **leading experts**. These are **professionals** who are deeply involved, highly motivated and **well experienced** in the area of **Telecom and Computer Technology Skills**. Their knowledge is both appreciated and respected. They hold important **R&D**, marketing or **consulting** positions and are **active** in international forums and committees.

- LOGTEL's **commitment** to the success of its customers is driven by the mutual **goal** of reaching the **highest professional standards**.

MANAGEMENT

President and CEO of the Logtel Group

Dr. Jacques Bensimon established LOGTEL in Israel in 1984. Since then, the company has specialized in providing training, consulting, software development and information services and in organizing congresses and exhibitions.

Dr. Jacques Bensimon, President and Founder of LOGTEL Computer Communications, has worked in the Data Communications field since 1973, being one of the early developers of the X.25 and OSI standards. As the head of the Telecommunications R&D Department at Telesystems, a subsidiary of France Telecom, he managed national and international projects in the field of data communications networks and is regarded highly as a consultant and seminar presenter throughout the world.

Jacques has lectured at The Telecommunications Institute in Paris as well as Ben-Gurion University in Israel. Presently he is lecturing at Bar-Ilan University and heads the Department of Telecommunications studies in the Jerusalem College of Technology, Israel.

Jacques is an active editorial board member of the famous "International Journal of Network Management ".

Jacques was nominated in the famous WHO's WHO.

Since 1984 Logtel has become the accepted knowledge source for the telecom community worldwide. Dr. Jacques Bensimon is still dominant in the role of President and CEO of the Group.

MANAGEMENT

Director of International Business Development

Asher Rubin joined LOGTEL in 2003 to promote international business.

Asher has been in Hi Tech for 30 years and joined Logtel after looking for a suitable area of technology made to last and promising growth. Since Asher has known Logtel from its inception and has always valued its high level of expertise and customer appreciation, joining Logtel assured Asher of an innovative and growth environment.

Being in charge of International Business Development, Asher is confident that Logtel will contribute to any Telecommunications setting.

Before joining Logtel, Asher worked for 22 years in Israel for the international computer company Burroughs/Unisys. There Asher had been involved in product management, adapting new products to the local market, product support and training.

When Oracle opened its Israeli subsidiary, Asher joined as Manager of the Oracle University LOB. He set up the educational infrastructure and was responsible for training and educating Oracle's customers to the highest level.

In his position at Oracle, Asher was assisted by professionals from India. He was particularly impressed by the highly skilled and knowledgeable lecturers that contributed to the success of the local ERP/CRM projects.

MANAGEMENT

VP Marketing

Hava Polnauer is in charge of Sales and Marketing. She is responsible for the marketing personnel, including customer service as an intrinsic constituent.

At Logtel, Hava has developed, as a marketing philosophy, a strategy that integrates sales, marketing and customer service under a unified umbrella with a banner saying: "The customer is the focal point of the whole Company".

Hava received her BsC. in Computer Science from the well-known Jerusalem College. She has also attended numerous courses in Telecommunications, an area in which she has a great deal of experience, specifically in Marketing Telecom Training and projects targeted at High Tech companies and Startups.

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